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**WOJCIECH SLOMSKI, BUSINESS ETHICS,
OXFORD-BOWKER - WARSAW 2022, ISBN 979-8-218-
06232-3 AND 978-83-8209-210-3, P.124.**

Professor Wojciech Slomski's monograph "Business Ethics" has had an extremely positive impact on the business world's understanding of business ethics. Here are the key areas in which this work contributes to a deeper and more effective grasp of business ethics:

1. increase Ethical Awareness

- **Raising Awareness:** Reading monographs raises awareness among business leaders and employees about the importance of ethics in business. Understanding that ethics is not just an add-on, but an integral part of effective and responsible management, is key.
- **Shaping an Ethical Culture:** Introducing ethical standards as the foundation of the company's operations helps create an organizational culture based on integrity, transparency and accountability.

2. improving Business Decisions

- **Better Decisions:** A Monograph provides tools and frameworks for making better business decisions. Thoughtful and ethically sound decisions lead to sustainable business success.
- **Risk Reduction:** An ethical approach to business helps identify and minimize risks, both legal and reputational. Companies that

follow an ethical approach are less vulnerable to scandals and crises.

3. Building Trust and Reputation

- **Strengthening Trust:** Companies that adhere to ethics earn the trust of customers, business partners and communities. Trust is the foundation of long-term business relationships and customer loyalty.
- **Positive Reputation:** Ethical practices translate into a positive reputation for the company. A good reputation can attract talent, investors and customers, which consequently increases a company's competitiveness.

4. Inspiration for Innovation and Sustainability

- **Innovative Solutions:** Understanding business ethics can inspire innovative solutions that are not only profitable, but also provide social and environmental benefits.
- **Sustainability:** An ethical approach fosters sustainable development practices, which is crucial in the context of global challenges such as climate change and social inequality.

5. education and Influence on Future Generations

- **Educating Leaders:** A Monograph by Slomski is an important educational resource for students of business, management and economics. It helps shape future leaders who will be aware of the ethical aspects of management.
- **Long-term Impact:** Education based on business ethics has a long-term impact on the entire industry. Graduates who have assimilated these principles carry them into their workplaces, gradually changing business practices around the world.

6. contributing to the Social Good

- **Social Responsibility:** Companies that integrate ethics into their operations actively contribute to improving the quality of life of

the communities in which they operate. Investing in communities and the environment becomes the norm rather than the exception.

- **Fairness and Equality:** Ethical Approach promotes fairness and equality in workplaces and stakeholder relations. Tackling discrimination, inequality and unfair practices becomes a priority.

Professor Wojciech Slomski's Business Ethics monograph is therefore a key tool to help companies not only understand but also implement business ethics. Its impact on the business world is enormous, contributing to the creation of more responsible, sustainable and ethical businesses that benefit both themselves and society as a whole.